



**STATE OF ARKANSAS**  
**THE ATTORNEY GENERAL**  
**LESLIE RUTLEDGE**

Opinion No. 2015-032

April 13, 2015

Robert L. Reed, Lobbyist  
Post Office Box 111  
Dennard, Arkansas 72629

Dear Mr. Reed:

**Neither certification nor rejection of a popular name and ballot title reflects my view of the merits of the proposal. This Office has been given no authority to consider the merits of any measure.**

This is in response to your request for certification, pursuant to A.C.A. § 7-9-107 (Repl. 2013), of the following popular name and ballot title for a proposed constitutional amendment. You previously submitted similar measures, most of which this office rejected. *See Op. Att’y Gen. Nos. 2014-043, 2014-037, 2014-034, 2014-022, 2014-014, 2013-093, 2013-021, 2011-059 and 2011-031.* In Op. Att’y Gen. No. 2014-056, this office certified your proposed popular name and a substituted ballot title. You have made changes to the text of the measure and resubmitted your proposed popular name and ballot title, as follows:

Popular Name

THE ARKANSAS INDUSTRIAL HEMP AND MEDICAL CANNABIS AMENDMENT

Ballot Title

An amendment proposed by the people to the Arkansas Constitution to provide effective April 20, 2017, that the cultivation, manufacturing, distribution, sale, possession and use of the cannabis plant (genus *cannabis*) and all products derived from the cannabis plant (genus *cannabis*) is permitted in every geographic area of each

and every county of this state; that for purposes of this amendment, “industrial hemp” is defined as any part of the cannabis plant (genus *cannabis*), living or not, containing three tenths of one percent (.03%) or less, by dry weight or three tenths of one percent (.03%) by volume for liquids, Delta-9-Tetrahydrocannabinol (Delta-9-THC); “medical cannabis” is defined as any part of the cannabis plant (genus *cannabis*), living or not, containing greater than three tenths of one percent (.03%), by dry weight or volume for liquids, Delta-9-Tetrahydrocannabinol (Delta-9-THC). That the cannabis plant (genus *cannabis*) may be regulated but not prohibited by the General Assembly; the number of plants cultivated for personal medical use shall be regulated to no less than ten (10) plants per person, and, that all laws in conflict with the amendment are repealed to the extent that they conflict with his [sic] amendment.

The Attorney General is required, pursuant to A.C.A. § 7-9-107, to certify the popular name and ballot title of all proposed initiative and referendum acts or amendments before the petitions are circulated for signature. The law provides that the Attorney General may, if practicable, substitute and certify a more suitable and correct popular name and ballot title. Or, if the proposed popular name and ballot title are sufficiently misleading, the Attorney General may reject the entire petition.

Ark. Code Ann. § 7-9-107 neither requires nor authorizes the Attorney General to make legal determinations concerning the merits of the act or amendment, or concerning the likelihood that it will accomplish its stated objective. In addition, consistent with Arkansas Supreme Court precedent, unless the measure is “clearly contrary to law,”<sup>1</sup> the Attorney General will not require that a measure’s proponents acknowledge in the ballot title any possible constitutional infirmities. As part of my review, however, I may address constitutional concerns for consideration by the measure’s proponents.

Consequently, this review has been limited primarily to a determination, pursuant to the guidelines that have been set forth by the Arkansas Supreme Court, discussed below, of whether the popular name and ballot title you have submitted accurately and impartially summarize the provisions of your proposed amendment.

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<sup>1</sup> See *Kurrus v. Priest*, 342 Ark. 434, 445, 29 S.W.3d 669, 675 (2000); *Donovan v. Priest*, 326 Ark. 353, 359, 931 S.W.2d 119, 121 (1996); *Plugge v. McCuen*, 310 Ark. 654, 841 S.W.2d 139 (1992).

**The purpose of my review and certification is to ensure that the popular name and ballot title honestly, intelligibly, and fairly set forth the purpose of the proposed amendment or act.<sup>2</sup>**

The popular name is primarily a useful legislative device.<sup>3</sup> It need not contain detailed information or include exceptions that might be required of a ballot title, but it must not be misleading or give partisan coloring to the merit of the proposal.<sup>4</sup> The popular name is to be considered together with the ballot title in determining the ballot title's sufficiency.<sup>5</sup>

The ballot title must include an impartial summary of the proposed amendment or act that will give the voter a fair understanding of the issues presented.<sup>6</sup> According to the Court, if information omitted from the ballot title is an "essential fact which would give the voter serious ground for reflection, it must be disclosed."<sup>7</sup> At the same time, however, a ballot title must be brief and concise (*see* A.C.A. § 7-9-107(b)); otherwise voters could run afoul of A.C.A. § 7-5-522's five minute limit in voting booths when other voters are waiting in line.<sup>8</sup> The ballot title is not required to be perfect, nor is it reasonable to expect the title to cover or anticipate every possible legal argument the proposed measure might evoke.<sup>9</sup> The title, however, must be free from any misleading tendency, whether by amplification, omission, or fallacy; it must not be tinged with partisan coloring.<sup>10</sup> The ballot title

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<sup>2</sup> *See Arkansas Women's Political Caucus v. Riviere*, 283 Ark. 463, 466, 677 S.W.2d 846 (1984).

<sup>3</sup> *Pafford v. Hall*, 217 Ark. 734, 739, 233 S.W.2d 72, 75 (1950).

<sup>4</sup> *E.g., Chaney v. Bryant*, 259 Ark. 294, 297, 532 S.W.2d 741, 743 (1976); *Moore v. Hall*, 229 Ark. 411, 316 S.W.2d 207 (1958).

<sup>5</sup> *May v. Daniels*, 359 Ark. 100, 105, 194 S.W.3d 771, 776 (2004).

<sup>6</sup> *Becker v. Riviere*, 270 Ark. 219, 226, 604 S.W.2d 555, 558 (1980).

<sup>7</sup> *Bailey v. McCuen*, 318 Ark. 277, 285, 884 S.W.2d 938, 942 (1994).

<sup>8</sup> *Id.* at 288, 884 S.W.2d at 944.

<sup>9</sup> *Id.* 293, 884 S.W.2d at 946-47.

<sup>10</sup> *Id.* at 284, 884 S.W.2d at 942.

must be honest and impartial,<sup>11</sup> and it must convey an intelligible idea of the scope and significance of a proposed change in the law.<sup>12</sup>

Furthermore, the Court has confirmed that a proposed amendment cannot be approved if “[t]he text of the proposed amendment itself contribute[s] to the confusion and disconnect between the language in the popular name and the ballot title and the language in the proposed measure.”<sup>13</sup> The Court concluded that “internal inconsistencies would inevitably lead to confusion in drafting a popular name and ballot title and to confusion in the ballot title itself.”<sup>14</sup> Where the effects of a proposed measure on current law are unclear or ambiguous, it is impossible for me to perform my statutory duty to the satisfaction of the Arkansas Supreme Court without clarification of the ambiguities.

Having analyzed your proposed amendment, as well as your proposed popular name and ballot title under the above precepts, it is my conclusion that I must reject your proposed popular name and ballot title due to ambiguities in the *text* of your proposed measure. A number of additions or changes to your ballot title are, in my view, necessary in order to more fully and correctly summarize your proposal. I cannot, however, at this time, fairly or completely summarize the effect of your proposed measure to the electorate in a popular name or ballot title without the resolution of the ambiguities. I am therefore unable to substitute and certify a more suitable and correct popular name and ballot title pursuant to A.C.A. § 7-9-107(b).

I refer to the following ambiguities:

-The proposal refers to and defines “indust5rial” [sic] hemp and “medical” cannabis, but does not expressly restrict the substances’ use to industry or medicine. The use of those modifiers introduces ambiguity about the uses that are intended to be permitted.

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<sup>11</sup> *Becker v. McCuen*, 303 Ark. 482, 489, 798 S.W.2d 71, 74 (1990).

<sup>12</sup> *Christian Civic Action Committee v. McCuen*, 318 Ark. 241, 245, 884 S.W.2d 605, 607 (1994) (internal quotations omitted).

<sup>13</sup> *Roberts v. Priest*, 341 Ark. 813, 825, 20 S.W.3d 376, 383 (2000).

<sup>14</sup> *Id.*

-The proposal equates the words “three tenths of one percent” and the numeric expression “.03%.” The two are not in fact equal, so your intent is impossible to determine.

-It is unclear whether “dry weight” and “liquid volume” are intended to be alternative methods of determining THC content of a given substance, or whether each is intended to be used exclusively with respect to certain types of substances.

-Section 7 of the proposal is unclear and ambiguous in providing for a limit on the number of plants “cultivated for personal medical use” while not providing for any limit on the number of “medical cannabis” plants cultivated for other use. Additionally, it is unclear whether the ten-plant limit is intended to be a set limit or a floor limiting regulation to be imposed by the General Assembly.

-Finally, amending the Arkansas Constitution is a serious matter that merits greater attention to detail than evidenced by the proposal, which contains several errors of spelling and syntax that tend to obscure its meaning. I urge you to review the proposal carefully to locate and correct such errors in the event you redesign and resubmit the proposal.

My office in the certification of ballot titles and popular names does not address the merits, philosophy, or ideology of proposed measures. I have no constitutional role in the shaping or drafting of such measures. My statutory mandate is embodied only in A.C.A. § 7-9-107, and my duty is to the electorate.

Based on what has been submitted, my statutory duty is to reject your proposed ballot title for the foregoing reasons and instruct you to redesign the proposed measure and ballot title.<sup>15</sup> You may resubmit your proposed act along with a proposed popular name and ballot title at your convenience.

Sincerely,



LESLIE RUTLEDGE  
Attorney General

LR/cyh

Enclosures

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<sup>15</sup> A.C.A. § 7-9-107(c)

Popular Name

The Arkansas Industrial Hemp and Medical Cannabis Amendment

Ballot Title

AN AMENDMENT PROPOSED BY THE PEOPLE TO THE ARKANSAS CONSTITUTION TO PROVIDE EFFECTIVE APRIL 20, 2017, THAT THE CULTIVATION, MANUFACTURING, DISTRIBUTION, SALE, POSSESSION AND USE OF THE CANNABIS PLANT (GENUS CANNABIS) AND ALL PRODUCTS DERIVED FROM THE CANNABIS PLANT (GENUS CANNABIS) IS PERMITTED IN EVERY GEOGRAPHIC AREA OF EACH AND EVERY COUNTY OF THIS STATE; THAT FOR PURPOSES OF THIS AMENDMENT, "INDUSTRIAL HEMP" IS DEFINED AS ANY PART OF THE CANNABIS PLANT (GENUS CANNABIS), LIVING OR NOT, CONTAINING THREE TENTHS OF ONE PERCENT (.03%) OR LESS, BY DRY WEIGHT OR THREE TENTHS OF ONE PERCENT (.03%) BY VOLUME FOR LIQUIDS, DELTA-9-TETRAHYDROCANNABINOL (Delta-9-THC); "MEDICAL CANNABIS" IS DEFINED AS ANY PART OF THE CANNABIS PLANT (GENUS CANNABIS), LIVING OR NOT, CONTAINING GREATER THAN THREE TENTHS OF ONE PERCENT (.03%), BY DRY WEIGHT OR VOLUME FOR LIQUIDS, DELTA-9-TETRAHYDROCANNABINOL(Delta-9-THC). THAT THE CANNABIS PLANT (GENUS CANNABIS) MAY BE REGULATED BUT NOT PROHIBITED BY THE GENERAL ASSEMBLY; THE NUMBER OF PLANTS CULTIVATED FOR PERSONAL MEDICAL USE SHALL BE REGULATED TO NO LESS THAN TEN (10) PLANTS PER PERSON, AND, THAT ALL LAWS IN CONFLICT WITH THIS AMENDMENT ARE REPEALED TO THE EXTENT THAT THEY CONFLICT WITH HIS AMENDMENT.

Section 1. This Amendment to the Arkansas Constitution that shall be called "The Arkansas Industrial Hemp and Medical Cannabis Amendment."

Section 2. Effective April 20, 2017, the cultivation, manufacturing, distribution, selling, possessing and use of the cannabis plant (genus cannabis)and all products derived from the cannabis plant (genus cannabis) is lawful within the entire geographic area of each and every county of this State.

Section 3. "Industrial Hemp" is defined for purposes of this amendment as any part of the cannabis plant (genus cannabis), living or not, containing three tenths of one percent (.03%) or less, by dry weight or liquid volume, Delta-9-tetrahydrocannabinol(Delta-9-THC).

Section 4. "Medical Cannabis" is defined for purposes of this amendment as any part of the cannabis plant (genus cannabis), living or not, containing greater than three tenths of one percent (.03%), by dry weight or liquid volume, Delta-9-tetrahydrocannabinol(Delta-9-THC).

Section 5. The the cultivation, manufacturing, distribution, sale, possession and use of "Industrial Hemp" for personal, industrial, or commercial use may be regulated, but the number of plants cultivated or the products derived from manufacturing, shall not be limited or prohibited, by the General Assembly.

Section 6. The the cultivation, manufacturing, distribution, sale, possession and use of "Medical Cannabis" for personal, industrial, or commercial use may be regulated, but not prohibited, by the General Assembly.

Section 7. The number of plants cultivated for personal medical use shall be limited to no less than ten (10) plants per person.

Section 8. All laws which conflict with this amendment are hereby repealed to the extent that they conflict with this amendment.